



## MTECH HITS EICMA GOAL

MTECH achieved its goal at the recent EICMA show, positioning itself as a major contender amongst the top motorcycle clothing brands.

This was helped by the beautifully created MTECH stand, which featured a second tier for commercial developments, and a place to refresh and take on some beverages.

From day one a continuous crowd flocked onto the stand, instantly captivated by such products as the ADVENTURE jacket. With its 500 denier Cordura and groundbreaking C\_Change bionic climate membrane from Schoeller. And from a racing perspective the NKP EVO suit received a lot of attention from the press and public alike. Displayed in two different variants. The first being in the standard colourway's and the second being in the Limited Special Edition SNAKE print.

**'technology only available from the Mastrotto group.'** Both suits feature a 1mm thick specially lightened NKP technology hide, **'another technology only available from the Mastrotto group.'**

The Orion leather jacket for both Men and Ladies along with the Mizar jacket with its high resistance city fabric were both commented as being the two most stylish garments at the show. The leather on the Orion jacket is unsurpassed in terms of quality, fit, safety and feel.

The new 2009 collection is a direct result of the change of direction that this company from ARZIGNANO (Vicenza) has been working on over the last 9 Months. A project of corporate and product repositioning.

Lorenzo Faggionato, research and development Manager says "I am satisfied with the response of the 09 collection." But guarantees the 2010 collection that he is already working on will be even better.